

TEXAS Butterfly Festival

October 26-29, 2024

Texas Butterfly Festival

3333 Butterfly Park Drive

Mission, TX 78572

956-583-5400

www.TexasButterflyFestival.com

Sponsorship Opportunities

Monarch

\$5,000

The title sponsor of this special event enjoys:

- Promotional exposure to all Festival participants and prospects, plus 5,000 members of the North American Butterfly Association, and more than 3,000 subscribers to the National Butterfly Center's e-newsletter, Nectar. Exposure includes print recognition in the American Butterflies magazine, as well as Facebook, Twitter, YouTube and other print and digital promotion.
- Dinner for Eight at the Awards Banquet for the North American Butterfly Photo Contest and Keynote Speaker's presentation.
- A banner and recognition at Registration, Orientation and Social Hour events.
- Eight autographed copies of Dr. Jeffrey Glassberg's A Swift Guide to Butterflies of North America.
- Two tickets, each day, to the field trip of your choice (six tickets, total).

Chrysalis

\$3,500

The bag and badge sponsor of this special event enjoys:

- Promotional exposure to all Festival participants and prospects, plus 5,000 members of the North American Butterfly Association, and more than 3,000 subscribers to the National Butterfly Center's e-newsletter, Nectar. Exposure includes print recognition in the American Butterflies magazine, as well as Facebook, Twitter, YouTube and other print and digital promotion.
- Dinner for Four at the Awards Banquet for the North American Butterfly Photo Contest and Keynote Speaker's presentation.
- Recognition on all Festival bags and badges for participants.
- Two tickets to one field trip of your choice.

Caterpillar

\$2,000

Community Day sponsors of this special event enjoy:

- Promotional exposure to all Festival participants and prospects, plus more than 3,000 subscribers to the National Butterfly Center's e-newsletter, Nectar. Promotion includes Facebook, Twitter, YouTube and other print and digital promotion, as well as local exposure to all Community Day attendees.
- Dinner for Two at the Awards Banquet for the North American Butterfly Photo Contest and Keynote Speaker's presentation
- A booth at Friday and Saturday educational events for the public.
- Recognition on Festival t-shirts.

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Tropical Milkweed

\$1,000

Educational Exhibit sponsors of this special event enjoy:

- Promotional exposure to all Community Day participants in print, radio and online media, including Facebook, Twitter, YouTube, website, e-news and other outlets.
- A booth at Friday and Saturday educational events for the public.
- Recognition on educational exhibits created for use and display at Community Day, and then at the National Butterfly Center.

Betony Mistflower

\$500

Exhibitors at this special event enjoy:

- Promotional exposure to all Community Day participants in print, radio and online media, including Facebook, Twitter, YouTube, website, e-news and other outlets.
- A booth at Friday and Saturday educational events for the public.

For more information, please contact:

Marianna@NationalButterflyCenter.org

956.583.5400

Sign me up!

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Level: _____ Monarch _____ Chrysalis _____ Caterpillar _____ Tropical Milkweed _____ Betony Mistflower

Check # _____ CC# _____ Exp: _____ CSV: _____

**THANK YOU for supporting this special event, and our mission of conservation and education.
Your contributions promote environmental conservation to protect our natural treasures.**

Sponsorships written to the National Butterfly Center, a 501(c)(3) organization, are tax deductible to the full extent of the law.