



TEXAS Butterfly Festival

October 26-29, 2024

Texas Butterfly Festival
3333 Butterfly Park Drive
Mission, TX 78572
956-583-5400
www.TexasButterflyFestival.com

Sponsorship Opportunities

Monarch

\$5,000

The title sponsor of this special event enjoys:

- Promotional exposure to all Festival participants and prospects, plus 5,000 members of the North American Butterfly Association, and more than 3,000 subscribers to the National Butterfly Center's e-newsletter, Nectar. Exposure includes print recognition in the American Butterflies magazine, as well as Facebook, Twitter, YouTube and other print and digital promotion.
- Dinner for Eight at the Awards Banquet for the North American Butterfly Photo Contest and Keynote Speaker's presentation.
- A banner and recognition at Registration, Orientation and Social Hour events.
- Eight autographed copies of Dr. Jeffrey Glassberg's A Swift Guide to Butterflies of North America.
- Two tickets, each day, to the field trip of your choice (six tickets, total).

Chrysalis

\$3,500

The bag and badge sponsor of this special event enjoys:

- Promotional exposure to all Festival participants and prospects, plus 5,000 members of the North American Butterfly Association, and more than 3,000 subscribers to the National Butterfly Center's e-newsletter, Nectar. Exposure includes print recognition in the American Butterflies magazine, as well as Facebook, Twitter, YouTube and other print and digital promotion.
- Dinner for Four at the Awards Banquet for the North American Butterfly Photo Contest and Keynote Speaker's presentation.
- Recognition on all Festival bags and badges for participants.
- Two tickets to one field trip of your choice.

Caterpillar

\$2,000

Community Day sponsors of this special event enjoy:

- Promotional exposure to all Festival participants and prospects, plus more than 3,000 subscribers to the National Butterfly Center's e-newsletter, Nectar. Promotion includes Facebook, Twitter, YouTube and other print and digital promotion, as well as local exposure to all Community Day attendees.
- Dinner for Two at the Awards Banquet for the North American Butterfly Photo Contest and Keynote Speaker's presentation
- A booth at Friday and Saturday educational events for the public.
- Recognition on Festival t-shirts.

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Tropical Milkweed

\$1,000

Educational Exhibit sponsors of this special event enjoy:

- Promotional exposure to all Community Day participants in print, radio and online media, including Facebook, Twitter, YouTube, website, e-news and other outlets.
- A booth at Friday and Saturday educational events for the public.
- Recognition on educational exhibits created for use and display at Community Day, and then at the National Butterfly Center.

Betony Mistflower

\$500

Exhibitors at this special event enjoy:

- Promotional exposure to all Community Day participants in print, radio and online media, including Facebook, Twitter, YouTube, website, e-news and other outlets.
- A booth at Friday and Saturday educational events for the public.

For more information, please contact:

naba@naba.org

956.583.5400

Sign me up!

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Level: _____ Monarch _____ Chrysalis _____ Caterpillar _____ Tropical Milkweed _____ Betony Mistflower

Check # _____ CC# _____ Exp: _____ CSV: _____

THANK YOU for supporting this special event, and our mission of conservation and education.

Your contributions promote environmental conservation to protect our natural treasures.

Sponsorships written to the National Butterfly Center, a 501(c)(3) organization, are tax deductible to the full extent of the law.